

Press Release

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Human Care Group and AIK United launch partnership to promote inclusion through football

Human Care Group and AIK United are entering a long-term partnership with the ambition of creating more opportunities for people living with disabilities to participate in sport, community life, and an active lifestyle.

Human Care Group is a global medical technology company that develops solutions to enhance mobility, ensure safe patient handling, and improve quality of life. Through its collaboration with AIK United, Human Care Group aims to help more people experience the joy of movement, a sense of belonging, and personal development through the power of football.

AIK United works to create an inclusive football environment where people living with disabilities are given the opportunity to be part of a team, develop according to their own abilities, and experience community both on and off the pitch.

The partnership includes support for AIK United's operations and initiatives that promote physical activity, health, and social inclusion. Together, the partners aim to contribute to a more inclusive society where more people can live active lives.

"We see a strong connection between Human Care Group's work to enhance mobility and AIK United's fantastic efforts to create inclusive opportunities through football. Together, we want to contribute to a society where more people are given the chance to participate and develop according to their own abilities," says Mikael Jomer, CEO, Human Care Group.

"For us, football is about much more than the sport itself. It is about community, self-esteem, the joy of movement, and being part of a team. Doing this together with Human Care Group feels both important and inspiring," says Anna Hammarström, Team Manager, AIK United.

The partnership is part of Human Care Group's long-term commitment to society and strengthens both organizations' ambition to foster greater inclusion, where more people can live active lives.

About Human Care Group

Human Care Group, headquartered in Sweden, is a global medical technology company developing products and solutions that enhance mobility, ensure safe patient handling, and



improve healthcare quality. For more information, visit: [Human Care Group](#). Contact: Marcus Larsson, marcus.larsson@humancaregroup.com.

About AIK United

AIK United is a football team for people living with disabilities, working to create an inclusive environment where everyone is given the opportunity to participate, develop, and experience community through football and physical activity. For more information, visit: [AIK Fotboll](#). Contact: Anna Hammarström, anna.hammarstrom@aikfotboll.se.