



PRESS RELEASE:

New record: Human Care donates more than 1 000 rollators to charities during 2022.

Stockholm, Sweden, 2022-11-30: During 2022, Human Care Group donated 1 047 rollators and 235 accessories to charities for onward transportation to people in need in vulnerable countries such as Ukraine, Mozambique, Kosovo, Ethiopia, Tanzania, Congo, and Romania.

Transport has been arranged by several charities during the year, such as Human Bridge, Agape Foundation, and Resources Without Borders, where Human Care Group also contributed to the transport costs. About 30 rollators have also gone to the company's customers who have organized their own collections and transports.

"It has been a targeted effort for us to contribute as much as we can, as the world's situation has greatly deteriorated over the past year. We had the ambition to give back to those in need and do it even more this year, which we have succeeded in, and set a record against previous years. We urge all companies to make similar efforts. We also want to say a big thank you to all the charity organizations we worked with during the year that ensure that the aids reach those in need. Without their efforts and network, this work would not have been possible," says Marcus Larsson, CMO at Human Care Group, and responsible for the company's social responsibility program.

The donated products are mainly rollators from the brand Leia (700 pcs), Fellow Supreme (244 pcs), and Carla (103 pcs), with accessories (235 pcs) such as oxygen holders, trays, and baskets. The market value of the donations is estimated at approximately SEK 3,250,000.

"The large number of rollators we received makes a big difference for those in need. Being able to walk again gives the opportunity to move more freely, meet other people and lead a more independent life. Human Care Group has also offered to hold educations for healthcare professionals from Romania during the next year regarding safe patient transfers, for which we are extremely grateful", says Emanuel Wien, responsible for the Agape Foundation, which in November 2022 received a large number of rollators.

In addition to these efforts, Human Care Group also supports organizations such as Hand in Hand, which supports women in entrepreneurship in the poorest parts of Africa, and Suicide Zero, which works with the stigma surrounding suicide and how to prevent it.

About Human Care

Human Care was founded in 1993 and operates in the product categories of mobility aids, lifting solutions, healthcare beds, and chairs for people with reduced mobility. The head office is in Stockholm, Sweden, with subsidiaries in the US, Canada, and the Netherlands and a wide network of distributors worldwide. More information about the charities Human Care Group supports can be found at humancaregroup.com/about-us/sustainability/social-responsibility/. Human Care Group is owned by Applied Value Group, which also runs many charitable projects described under appliedvaluegroup.com/social-impact.

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